



What's New? April 2017

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## Feature Story

### Inland Valley Emergency Winter Shelter

*by Homeless Services Action Group (HSAG)*

While it is “common knowledge” that Mendocino County has the second-worst rate of homelessness in the country, it turns out that in terms of per capita rates, we are actually the worst. The high rate of homelessness creates a host of social problems, including over-use of the jail and the local emergency room, pollution, and disruption of businesses. Then there is the risk to the homeless themselves: life expectancy for the chronically homeless is between 42 and 52, and the homeless can die of exposure in bad weather.

In response to this last factor, the Homeless Services Action Group (HSAG), a coalition of organizations and individual advocates in Ukiah Valley, took on the task of organizing the Inland Valley Emergency Winter Shelter this year.

To read more about Winter Homeless shelter click [HERE](#).



## Sexual Assault Awareness Month

by Lia Holbrook

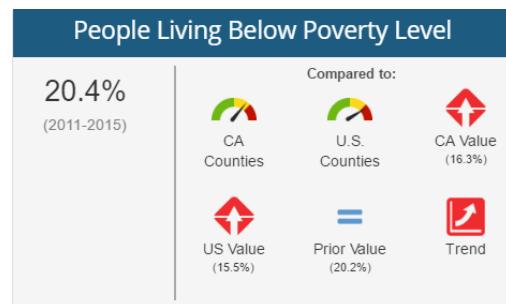
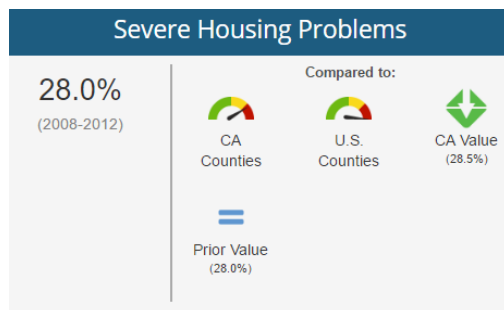
April is Sexual Assault Awareness Month (SAAM) and this year’s campaign theme is “Engaging New Voices.” We’re calling on new voices to join us in preventing sexual violence and become advocates for change in their community.

From believing survivors, to modeling healthy behavior, to addressing inappropriate conduct, we all have a role to play in preventing sexual violence. It is critical that new voices are brought into the mix to expand prevention efforts and help the next generation foster attitudes that promote healthy relationships, equality, and respect.

Sexual Assault Awareness Month calls attention to the fact that sexual violence is widespread and impacts every person in this community.

To read more click [HERE](#).

## April Feature Indicators



Federal poverty thresholds are set every year

Safe and affordable housing is an essential component of healthy communities, and the effects of housing problems are widespread. Residents who do not have a kitchen in their home are more likely to depend on unhealthy convenience foods, and a lack of plumbing facilities increases the risk of infectious disease. Research has found that young children who live in crowded housing conditions are at increased risk of food insecurity, which may impede their academic performance.

Click [HERE](#) to view the indicator.

by the Census Bureau and vary by size of family and ages of family members. A high poverty rate is both a cause and a consequence of poor economic conditions. A high poverty rate indicates that local employment opportunities are not sufficient to provide for the local community. Through decreased buying power and decreased taxes, poverty is associated with lower quality schools and decreased business survival. Click [HERE](#) to view the indicator.



## Updates for the Healthy Mendocino Project (aka CHIP)

- The Community Health Improvement Plan (CHIP) has been renamed the Healthy Mendocino project, to distinguish it as a unique Mendocino County Project to improve the health of the whole county in the five priority areas identified in the Community Health Needs Assessment (CHNA) process.
  - The new logo has been launched and can be seen above.
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- Project Manager, Thaïs Mazur, has been very busy working with the 5 Action Teams to help them identify measurable goals and objectives. She is also meeting with community members in other regions of the county to see how to incorporate this work in these areas.

Click [HERE](#) to learn more about regional chapters for coastal, northern and eastern areas of the county as well as with meeting times and locations.

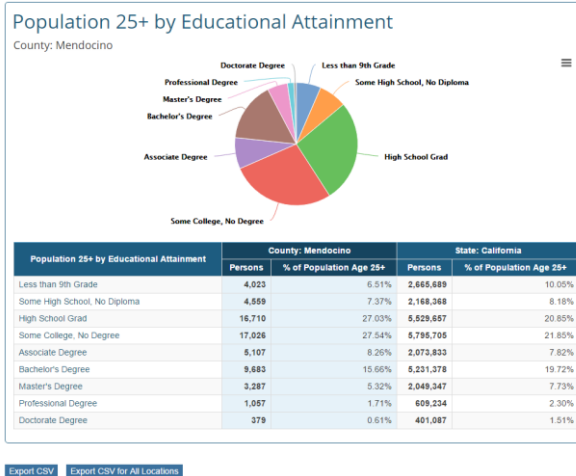


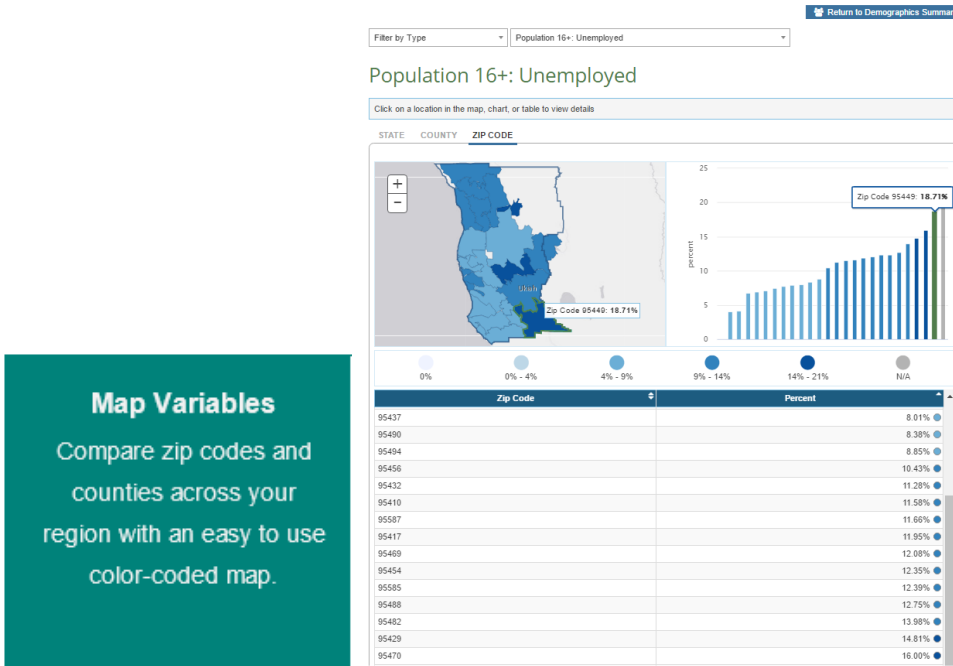
## Claritas Demographic Data Updates

Claritas Demographics data updates are now live, with revamped Claritas charts, tables, and maps.

### Charts and Tables

Get a snapshot of demographic data using the new modern charts and tables. Quickly visualize the data that makes your community unique to tell your story.





**Map Variables**  
 Compare zip codes and counties across your region with an easy to use color-coded map.

To read more and view the new features, click [HERE](#).

## [Healthy Living Links](#)

Three new Healthy Living links have been added to the site:

**Caring4OurKids.org** has a list of resources that may be helpful for parents of children with Autism, Chronic Fatigue and more. Click [here](#) to view.

**SeniorCareHelper.org** has put together a list of resources for seniors and those who care for them. Click [here](#) to view.

**LearnHowtoBecome.org** has a resource guide for college students with disabilities. Click [here](#) to view.

Click [here](#) to view all our **Healthy Living Links**. If you have a special link you would like us to add please submit a request to [healthymendocino@ncoinc.org](mailto:healthymendocino@ncoinc.org).

# Presentations Available for your Organization!

Do you want to learn more about [HealthyMendocino.org](http://HealthyMendocino.org)?

Learn about the new Community Dashboards, how to navigate the site, tools you can use to help write reports and grants, and how to add a custom Dashboard to your website.

**Email:**

[healthymendocino@ncoinc.org](mailto:healthymendocino@ncoinc.org) or call **707-476-3228** to schedule a presentation and find ways you can utilize its many resources.



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