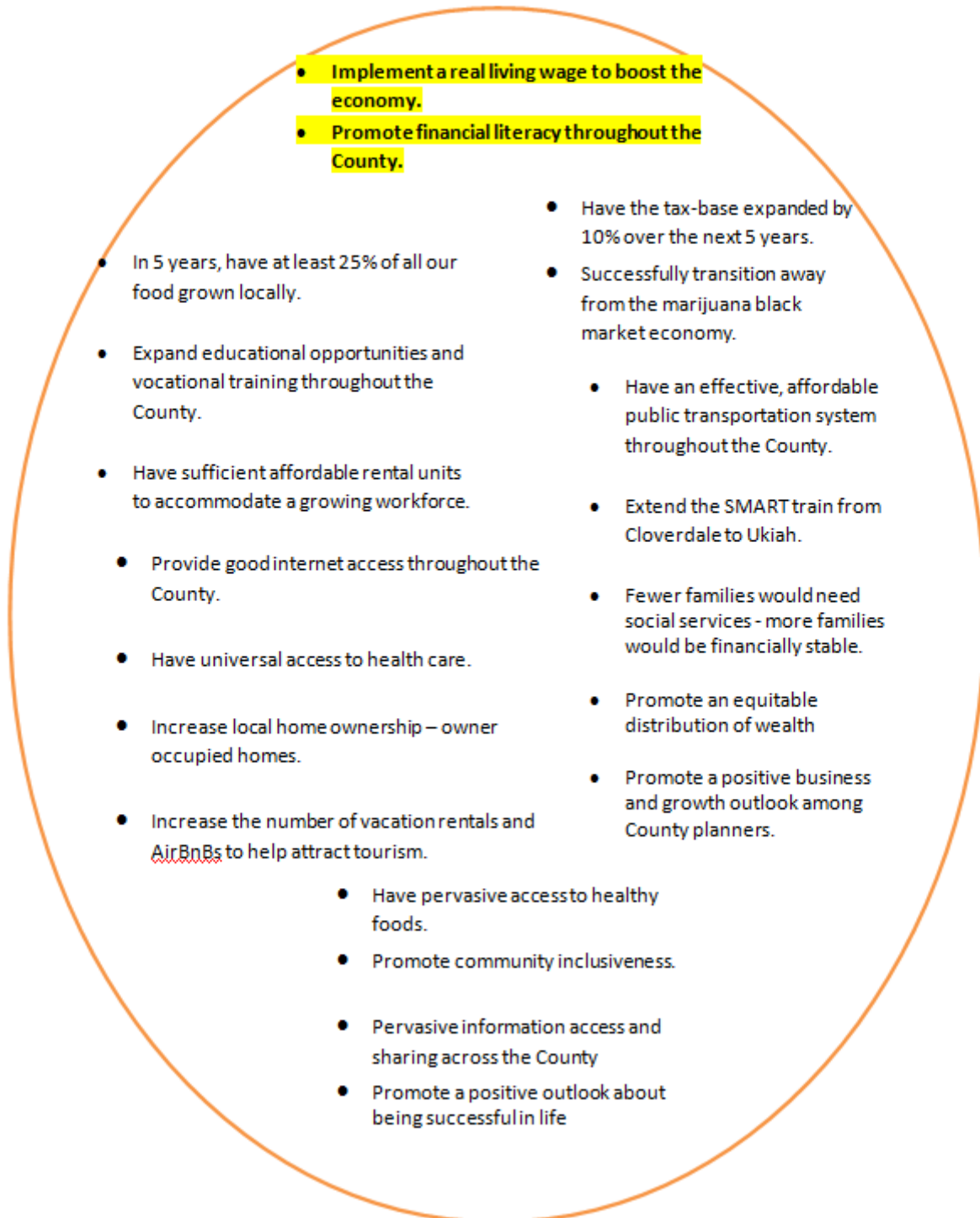Evidences of success ("What it would look like/What would be happening if successful") are written at bullet points. The **top 2 first priority areas** identified by the group should be <mark>highlighted</mark>.

POVERTY - VICTORY CIRCLE

- <mark>Implement a real living wage to boost the economy.</mark>
- <mark>Promote financial literacy throughout the County.</mark>

- Have the tax-base expanded by 10% over the next 5 years.
- Successfully transition away from the marijuana black market economy.

- In 5 years, have at least 25% of all our food grown locally.

- Expand educational opportunities and vocational training throughout the County.

- Have sufficient affordable rental units to accommodate a growing workforce.

- Have an effective, affordable public transportation system throughout the County.

- Provide good internet access throughout the County.

- Extend the SMART train from Cloverdale to Ukiah.

- Have universal access to health care.

- Fewer families would need social services - more families would be financially stable.

- Increase local home ownership – owner occupied homes.

- Promote an equitable distribution of wealth

- Increase the number of vacation rentals and AirBnBs to help attract tourism.

- Promote a positive business and growth outlook among County planners.

- Have pervasive access to healthy foods.
- Promote community inclusiveness.

- Pervasive information access and sharing across the County
- Promote a positive outlook about being successful in life

I. Strategy: LIVING WAGE PROJECT

A.   General Action:

1. Research what would a living wage be for Mendocino County. (Estimates currently available online are out of date).
2. Research what are the barriers to increasing the minimum wage.
3. Research the pending Living Wage Legislation in California.
4. Determine the number of businesses who are paying the current minimum wage.
5. Research how many of these employees are using public social services – i.e., these public social services are subsidizing these private businesses by giving benefits to workers who should be covered under the employer.
6. Theorize any negative and positive unintended consequences such as lay-offs or business closures, or workers putting more money into local economy
7. Identify specific needs for each community i.e., how many retirees are living on fixed income and would not be affected by the wage increase? How many actual workers are in the County and would benefit from a wage increase?
8. Organize the "Committee for a Living Wage"
9. Begin a marketing strategy
10. Open dialogue with County leaders and other stakeholders

II. Strategy: RELEVANT EDUCATION PROJECT – FINANCIAL LITERACY

A   General Action:

1. Consult community subject matter experts
2. Define curriculum, e.g., life skills, job skills, critical thinking, math, etc.
3. Outline topics to be taught
4. Look at 211 to identify resources
5. Identify a marketing strategy, if applicable
6. Identify gaps

Living Wage Project

- Increase the minimum wage in Mendocino County to at least $15 an hour (or whatever the research determines) to become effective as soon as local ordinance is passed
- Local economy would be improved due to working families having more money to put back into the economy by buying things. (Cycle of consumption and distribution).
- Families would be able to save for future emergencies and expenses, eliminating catastrophic events that often lead to homelessness, increased debt and dependence on public social services
- Businesses would be able to expand and hire more workers
- These new workers would increase the tax base for the County
- New businesses would be attracted to the booming economy
- Increased tax base would allow the County to provide more services such as public transportation and high-speed internet access
- Increased salaries would allow more people access to health insurance coverage, improving the overall health of the community
- Local home ownership would increase, anchoring families to the community long-term
- The marijuana black market would not be as attractive, since legitimate wages would be approximate. (Wages in the marijuana black market currently actually reflect a living wage of $15 to $25 dollars a hour).
- Families would be able to afford healthier foods, reducing obesity and other chronic conditions
- The mental health outlooks of individuals and families would improve by having stress reduced
- More families would be able to afford to send their children to higher education or vocational training

Financial Literacy Project

- Individuals and families would have the tools to be able to manage their financial futures
- They would be less likely to fall into debt, homelessness and dependence on public social services
- With the understanding of how financial stability works, there should be an increase in entrepreneurial enterprises

90 Day Action Plan for Group's Issue: POVERTY

Using the 4 Quarter General Actions Table, transfer:
- The **Strategy** from the first column to **I.** below
- The **A. General Action** from the second column to **A. General Action** below

Then define:
- a) The **Specific Actions** that are needed to carry out this General Action
- b) The **Person(s)** that will do it
- c) The **Completion Date** of the Specific Action
- d) What will be the **Evidence of Success** with this is completed.

I.   Strategy: LIVING WAGE EPROJECT

A. General Action: Research

Specific Action:	Person:	Completion Date:	Evidence of Success:
1. Research information on Living Wage –CalState, UC	Paula	9/1/16	Report of results
2. New state law	Susan	08/20/16	short report
3. Unintended consequences	Waldi	08/01/16	report
4. Update WOW, living wage study	Sheilah	07/15/16	have current study
5. Research current business conditions and public social service utilization by employed individuals	Julie	08/01/16	report

II.   Strategy: RELEVANT EDUCATION FOR FINANCIAL LITERACY

A. General Action: Outline topics

Specific Action:	Person:	Completion Date:	Evidence of Success:
1. Consult community SMEs	John	08/15/16	proposed topic outline
2. Look at 211 – existing programs and resources	Trilby	08/15/16	report findings
3. Identify communities	Trilby	08/15/16	report findings